



STRATEGIC PLAN SUMMARY 2023-2026

VISION

To be a leading industry resource for developing best practices in waste management and reduction.

MISSION

To foster environmental leadership and best practices by providing a forum for discussion, education, and networking for the waste management industry in British Columbia.

WE VALUE

Connections | Community
Open-Mindedness |
Inclusivity |
Learning | Professionalism



VALUE & RECOGNITION

Achieve greater brand recognition

Fine tune and expand forums to build greater industry knowledge

Expand reach to key related industries

Elevate our member's successes

Explore new ways to help members develop best practices



ORGANIZATION STABILITY

Sympathetic growth in income streams and funding opportunities

Excellence in governance and management

More collaborations and partnerships where alignment is mutually beneficially

Maintain a strong network of members and partners



OPERATIONAL EFFECTIVENESS

Automate systems and related processes.

Improve database management

Create a succession plan for key operational roles

Add additional resources including volunteers and administrative support



MEMBER ENGAGEMENT

Continue to refine and enhance the forums provided to all member groups and sectors

Focus on practical solutions and actions to move forward quickly

Create the most relevant, knowledge-filled events

Ensure full awareness of all member benefits

Introduce and integrate Environmental Stewardship, Accessibility and Reconciliation as actionable paths for all the work we do.