

CWMA Conference 2023

Build brand awareness, be visible, and make valuable connections as a sponsor

Vancouver Island's leading solid waste management industry conference is set for October 25 to 27, 2023! This fantastic hybrid event will offer delegates three days of inspiring speakers, panel discussions, workshops, and valuable networking opportunities. The event will be attended virtually and in-person by over 300 delegates.

The Best of Both Worlds!

In-Person Experience

Our event will take place at the Delta Hotels by Marriott Victoria Ocean Pointe Resort in beautiful Victoria, BC, Canada. Ideally located within easy access to some of the area's most popular attractions and with an ocean-side resort feel. The in-person experience will be as normal as we all remember from pre-pandemic times but with additional health reminders and care options we are all used to now. Attendees in person have an all-inclusive price with food, tours and optional activities!

Sponsor Benefits

The networking opportunities abound! Face-to-face interaction at activities and events with many branded marketing opportunities and benefits.

The Virtual Experience

Every registration includes all the Virtual Event options available on our EventMobi event platform leading up to the conference, live during the conference, and for a limited time after the conference. All attendees can interact via chat, live Q&A during plenary sessions, plus all the great sponsor and networking interactions the virtual platform offers.

Sponsor Benefits

The Virtual Booths have proven to be well-visited the last three years and bring an easy-to-browse experience for attendees and a fabulous showcase for your marketing assets. Using the Virtual platform for outreach also enhances your networking opportunities to a wider audience.

The Numbers

We expect 300+ waste and recycling professionals from all areas and levels of government, First Nations, non-profits, stewardship agencies and private businesses to attend.

2022 Fast Facts

301

people attended
in 2022.

78%

from Vancouver
Island, Coastal
Communities and
Metro Vancouver.

6%

from BC Interior.

13%

from outside of
British Columbia
(across Canada and
the USA).

98%

overall
Satisfaction
rating in 2022

Sponsorship Opportunities

Please Note:

- Deadline for marketing assets and virtual booth setup is October 6, 2023.
- Comprehensive Exhibitor information will be sent to Exhibitors directly.

Benefits

Virtual Delegate Passes (Value: \$195 each)

Virtual Conference Delegate: A delegate that will attend virtually only.

In-Person Delegate Passes (Value: \$545 each)

In-Person Conference Delegate: A delegate that will attend in-person and have access to all virtual events too.

Social Media Shout Outs

LinkedIn, Facebook and Twitter.

Recognition/Logo on Event Materials & CWMA Website

Your company logo will be on all event marketing leading up to the event and then for one year past that time. The level of sponsorship determines the size, placement and reach of your logo. Website URL link will be included where possible.

Virtual Booth

This is a dedicated, highly engaging space for sponsors to post logos, links to resources, videos, website urls and social media links. Plus a section for sponsor representatives information for fast outreach.

PATRON \$1,500
BRONZE \$2,500
SILVER \$3,000
GOLD \$4,000
LIMITED SPACES
PLATINUM \$5,000
LIMITED SPACES

	PATRON \$1,500	BRONZE \$2,500	SILVER \$3,000	GOLD \$4,000 LIMITED SPACES	PLATINUM \$5,000 LIMITED SPACES
Virtual Delegate Passes (Value: \$195 each)	1	1	2	2	2
In-Person Delegate Passes (Value: \$545 each)	1	2	2	3	4
Social Media Shout Outs	✓	✓	✓	✓	✓
Recognition/Logo on Event Materials & CWMA Website	✓	✓	✓	✓	✓
Virtual Booth	✓	✓	✓	✓	✓

Add-ons

Full Conference Exhibitor/In-Person Booth (LIMITED to 7 BOOTHS)

These booths are available with Patron level or higher sponsorship. Maximum exposure for the entire event! High traffic area. Booths will be in the Arbutus Foyer with the food, registration, book exchange, and right next to the ballroom where the plenaries are. Electrical is included. First option/preference will be given to members and regular annual exhibitors. Additional full conference delegate passes can be purchased at a reduced rate of \$445 per person.

\$300 \$300 \$300 \$300 \$300

Virtual Hall Game Points (traffic/engagement)

We will have a point scoring game competition for all delegates to further-engage delegate participation. They will be able to score points by visiting your booth, answering a question about your organization, or a similar outreach.

Number of Game Questions → 1 1 2 2 3

Session Sponsorship Recognition

Sponsorship recognition before and after a session including a pre-and-post stream image.

✓ ✓ ✓

Rotating Banner Ads in the EventMobi Virtual Hall

Banner ads being seen consistently in the EventMobi app. Brand awareness at it's best!

1 2

Rotating Banner Ads in the In-Person Hall

Dedicated ads will be seen consistently at the event.

1 2

Plenary Moderating

Plenary session moderating. Be front and centre in leading key discussions.

✓

New!

Wednesday-Only Exhibitor/In-Person Booth (LIMITED to 7 BOOTHS)

For those who want to make a one-day awareness-building splash! Booths will be in the Arbutus Ballroom Gathering Place & Cafe that will be open all day Wednesday including the welcome reception. Moderate-to-high traffic area. The room will house exhibition booths, an up-cycling showcase, clothing exchange, tables for eating and meeting. Events are going on throughout the day around this area, capturing great traffic. Electrical is included. One attendant. Wednesday snacks, meals and reception included. **Enhance your outreach by participating in the whole conference—upgrade your one-day basic attendant benefit to a full conference delegate pass for an additional \$250.**

\$500 \$500 \$500 \$500 \$500