



CWMA Conference 2022

Build brand awareness, be visible, and make valuable connections as a sponsor

Vancouver Island's leading solid waste management industry conference is set for October 26 to 28, 2022! This fantastic hybrid event will offer delegates three days of inspiring speakers, panel discussions, workshops, and valuable networking opportunities. The event will be attended virtually and in-person by over 300 delegates.

The Best of Both Worlds!

In-Person Experience

Our event will take place at the Delta Hotels by Marriott Victoria Ocean Pointe Resort in beautiful Victoria, BC, Canada. Ideally located within easy access to some of the area's most popular attractions and with an ocean-side resort feel. The in-person experience will be as normal as we all remember from pre-pandemic times but with additional health reminders and care options we are all used to now. Attendees in person have an all-inclusive price with food, tours and optional activities!

Sponsor Benefits

The networking opportunities abound! Face-to-face interaction at activities and events with many branded marketing opportunities and benefits.

The Virtual Experience

Every registration includes all the Virtual Event options available on our EventMobi event platform leading up to the conference, live during the conference, and for a limited time after the conference. All attendees can interact via chat, live Q&A during plenary sessions, plus all the great sponsor and networking interactions the virtual platform offers.

Sponsor Benefits

The Virtual Booths have proven to be well-visited the last two years and bring an easy-to-browse experience for attendees and a fabulous showcase for your marketing assets. Using the Virtual platform for outreach also enhances your networking opportunities to a wider audience.

The Numbers

We expect 300+ waste and recycling professionals from all areas and levels of government, First Nations, non-profits, stewardship agencies and private businesses to attend.

2021 Attendee Fast Facts

317

people attended
in 2021.

77%

from Vancouver Island,
Coastal Communities
and Metro Vancouver.

8%

from BC Interior.

15%

from outside of British
Columbia (across
Canada and the USA).

Sponsorship Opportunities

Please Note:

- Deadline for marketing assets and booths setup is October 4, 2022.
- Comprehensive Exhibitor information will be sent to Exhibitors directly.

Benefits

Virtual Delegate Passes

Virtual Conference Delegate: A delegate that will attend virtually only. Two Virtual Passes can be substituted for one In-Person pass instead. Sponsors may purchase additional virtual passes for only \$200 each.

| SUPPORTER \$1,000 | PATRON \$1,500 | BRONZE \$2,000 | SILVER \$3,000 | GOLD \$4,000 LIMITED SPACES | PLATINUM \$5,000 LIMITED SPACES |
|-------------------|----------------|----------------|----------------|-----------------------------|---------------------------------|
| | 1 | 2 | 1 | 2 | 3 |

In-Person Delegate Passes

In-Person Conference Delegate: A delegate that will attend in-person and have access to all virtual hall events. One In-Person Pass can be substituted for two virtual passes instead. Sponsors may purchase additional in-person passes for only \$400 each.

| SUPPORTER \$1,000 | PATRON \$1,500 | BRONZE \$2,000 | SILVER \$3,000 | GOLD \$4,000 LIMITED SPACES | PLATINUM \$5,000 LIMITED SPACES |
|-------------------|----------------|----------------|----------------|-----------------------------|---------------------------------|
| 1 | 1 | 1 | 2 | 3 | 4 |

Social Media Shout Outs

LinkedIn, Facebook and Twitter.

| SUPPORTER \$1,000 | PATRON \$1,500 | BRONZE \$2,000 | SILVER \$3,000 | GOLD \$4,000 LIMITED SPACES | PLATINUM \$5,000 LIMITED SPACES |
|-------------------|----------------|----------------|----------------|-----------------------------|---------------------------------|
| ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

Recognition/Logo on Event Materials & CWMA Website

Your company logo will be on all event marketing leading up to the event and then for one year past that time. The level of sponsorship determines the size, placement and reach of your logo. Website URL link will be included where possible.

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|-------------------|----------------|----------------|----------------|-----------------------------|---------------------------------|
| ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

Virtual Booth

This is a dedicated, highly engaging space for sponsors to post logos, links to resources, videos, website urls and social media links. Plus a section for sponsor representatives information for fast outreach.

| SUPPORTER \$1,000 | PATRON \$1,500 | BRONZE \$2,000 | SILVER \$3,000 | GOLD \$4,000 LIMITED SPACES | PLATINUM \$5,000 LIMITED SPACES |
|-------------------|----------------|----------------|----------------|-----------------------------|---------------------------------|
| | ✓ | ✓ | ✓ | ✓ | ✓ |



In-Person Booth (LIMITED to 7 BOOTHS this year)

*Maximum exposure! Booths will be in the same area as the food and right next to the ballroom where all plenaries will be held. Electrical is included. First option/preference will be given to members and regular annual exhibitors. ***available only with Patron or higher sponsorship.** Patron + Booth Add-on is treated like a Bronze level for logo recognition.*

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|-------------------|----------------|----------------|----------------|-----------------------------|---------------------------------|
| N/A | \$350 | \$350 | \$350 | \$350 | \$350 |

Virtual Hall Game Points (traffic/engagement)

We will have a point scoring game competition for all delegates to further-engage delegate participation. They will be able to score points by visiting your booth, answering a question about your organization, or a similar outreach.

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|-------------------|----------------|----------------|----------------|-----------------------------|---------------------------------|
| | 1 | 2 | 2 | 3 | 3 |

Session Sponsorship Recognition

Sponsorship recognition before and after a session including a pre-and-post stream image.

| SUPPORTER \$1,000 | PATRON \$1,500 | BRONZE \$2,000 | SILVER \$3,000 | GOLD \$4,000 LIMITED SPACES | PLATINUM \$5,000 LIMITED SPACES |
|-------------------|----------------|----------------|----------------|-----------------------------|---------------------------------|
| | | | ✓ | ✓ | ✓ |

Rotating Banner Ads in the EventMobi Virtual Hall

Banner ads being seen consistently in the EventMobi app. Brand awareness at it's best!

| SUPPORTER \$1,000 | PATRON \$1,500 | BRONZE \$2,000 | SILVER \$3,000 | GOLD \$4,000 LIMITED SPACES | PLATINUM \$5,000 LIMITED SPACES |
|-------------------|----------------|----------------|----------------|-----------------------------|---------------------------------|
| | | | | 1 | 2 |

Rotating Banner Ads in the In-Person Hall

Dedicated ads will be seen consistently at the event.

| SUPPORTER \$1,000 | PATRON \$1,500 | BRONZE \$2,000 | SILVER \$3,000 | GOLD \$4,000 LIMITED SPACES | PLATINUM \$5,000 LIMITED SPACES |
|-------------------|----------------|----------------|----------------|-----------------------------|---------------------------------|
| | | | | 1 | 2 |

Plenary Moderating

Plenary session moderating. Be front and centre in leading key discussions.

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|-------------------|----------------|----------------|----------------|-----------------------------|---------------------------------|
| | | | | | ✓ |