# Facilitating Retail Transition to Fashion Circularity



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### Collective Steps towards Fashion Circularity





- Engage Retailers/ Raise awareness
- Facilitate Innovative Partnerships
- Support Active Research for Market Outputs
- Advocate for Circularity and Dismantle Barriers

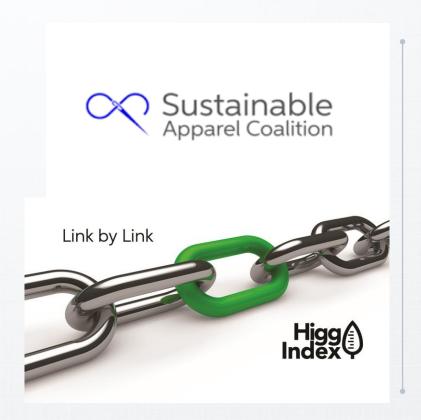
#### Engage Retailers / Raise awareness





- Retailers in different places
- Manage reputational risk
- Act before governments regulate
- Identify opportunities & share best practices

### Best Practice Sharing & Benchmarking



- 230 members globally: brands, retailers, NGOs, academia
- Up to 80% of product impact determined at the design phase
- System created to collect data from the industry for the industry
- Integrated data access reducing series of data requests

RetailCouncil.org

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## Best Practice Sharing & Benchmarking

#### **Design & Developers**:

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**Higg** Product Tools

Materials Sustainability Index Material scoring using LCA to engage design teams and global value chain

Design & Development Module
Design scoring early in the process to assist
development

Product Module assesses environmental impact through life-cycle



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#### Best Practice Sharing & Benchmarking



#### **Suppliers**:

**Higg** Facility Tools

Facilities Environmental: water use, wastewater, energy, air emissions, chemicals management

Facilities Social & Labour:
Facility workforce standards,
those of value chain partners,
stakeholder & community engagement

### Best Practice Sharing & Benchmarking



#### **Brands & Retailers**:

Looking at packaging, transportation, distribution, product use and end of use

Practices on chemicals content, responsible purchasing, environmental risk impacts



Higg Brand & Retail Tool

Cycle to start in 2019

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#### Support Active Research for Market Outputs





- Multistakeholder research coalitions
- Target significant industrial sectors for repurposing or recycling
- Increase retail exposure to new market opportunities

#### Facilitate Domestic Innovative Partnerships

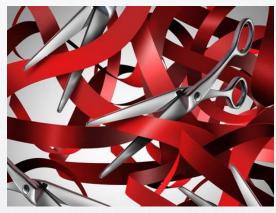




- Donate for Second Use
- Interest for Storytelling
  - Upcycling
  - Debranding
- Reverse Logistics
- Merchandising tools
- Sharing economy

#### Advocate to Dismantle Barriers for Circularity





- Stakeholder Coalitions
- Improve Duty Drawback Provision
- Amend Regulations for stuffed articles in QC, ON and MB
- Create funding programs for recycling and circular fashion sectors