

# sponsor *and* exhibitor opportunities

Build brand awareness and make valuable long-term connections to the entire industry!

British Columbia's highly anticipated solid waste management industry conference is set for October 7 to 9, 2026! This fantastic hybrid event will offer delegates three days of inspiring speakers, panel discussions, workshops, and valuable networking opportunities. The event will be attended virtually and in-person by over 325 delegates.



## In-Person Experience

Our event will take place at the Delta Hotels by Marriott Victoria Ocean Pointe Resort in beautiful Victoria, BC, Canada. Ideally located within easy access to some of the area's most popular attractions and with an ocean-side resort feel.

## Sponsor Benefits

The networking opportunities abound! Face-to-face interaction at activities and events with many branded marketing opportunities and benefits.



## Virtual Experience

Every registration includes all the Virtual Events available on our EventMobi online platform leading up to the conference, live during the conference, and for a limited time after the conference. All attendees can interact via chat and live Q&A during plenary sessions, plus all the great networking interactions the virtual platform offers.

## Sponsor Benefits

The Virtual Booths have proven to be well-visited and bring an easy-to-browse experience for attendees and a fabulous showcase for your marketing assets. Using the Virtual platform for outreach also enhances your networking opportunities to a wider audience.



## Our Vision

To be a leading industry resource for developing best practices in waste management and reduction.



## Our Mission

To foster environmental leadership and best practices by providing a forum for discussion, education, and networking for the waste management industry in British Columbia.

## We expect

# 325+

waste and recycling professionals from all areas and levels of government, First Nations, non-profits, stewardship agencies and private businesses to attend our annual conference in 2026.

## In 2025

# 337

Delegates attended our conference.

**35%** Vancouver Island and Coastal Communities

**38%** Metro Vancouver

**13%** Rest of British Columbia

**14%** Outside British Columbia

## There are

# 1,298

Active members

## From

# 233

Member Organizations

## We reach

# 3,617

through our Industry-wide mailing list

## We have a

# Growing Social Media Presence



with 942+ LinkedIn and 207 Facebook followers

# sponsorship opportunities & benefits

LIMITED SPACES

## Please Note:

Silver level and higher can apply the value of a Virtual Pass to additional In-Person passes. Patron and Bronze levels must pay the full price for additional passes.

PATRON \$1,600  
BRONZE \$2,500  
SILVER \$3,100  
GOLD \$4,3000  
PLATINUM \$5,400  
DIAMOND \$6,500  
DIAMOND BENEFACTOR \$7,500

### Full-Access Virtual Delegate Passes (Value: \$175 Each)

Virtual Conference Delegate: A delegate that will attend virtually only.

Number of Passes → 1 1 2 2 2 3 4

### Full-Access In-Person Delegate Passes (Value: \$600 each)

In-Person Conference Delegate: A delegate that will attend in-person and have access to all virtual events too.

Number of Passes → 1 2 2 3 4 5 5

### Social Media Shout Outs

LinkedIn and Facebook.

✓ ✓ ✓ ✓ ✓ ✓ ✓

### Recognition/Logo on Event Materials & CWMA Website

Your company logo will be on all event marketing leading up to the event and then for one year past that time. The level of sponsorship determines the size, placement and reach of your logo. Increasing prominence with higher levels. Website URL link will be included where possible.

✓ ✓ ✓ ✓ ✓ ✓ ✓

### Virtual Booth

A dedicated, highly engaging space for sponsors to post logos, links to resources, videos, website URLs and social media links. Plus a section for sponsor representatives information for fast outreach. The booth is a virtual space designed to be viewed and interacted with by visitors, but doesn't require active engagement from the booth operator

✓ ✓ ✓ ✓ ✓ ✓ ✓

### Virtual Hall Game Questions (traffic/engagement)

We will have a point scoring game competition for all delegates to further-engage delegate participation. They will be able to score points by visiting your booth, answering a question about your organization, or a similar outreach. More questions = more engagement!

Number of Game Questions → 1 1 2 2 2

### Session Sponsorship Recognition

Sponsorship recognition before and after a session including a pre-and-post stream image.

✓ ✓ ✓ ✓ ✓

### Rotating Banner Ads in the EventMobi Virtual Hall

Banner ads being seen consistently in the EventMobi app. Brand awareness at its best!

1 1 2 2

### Rotating Banner Ads in the In-Person Hall

Dedicated ads will be seen consistently at the event.

Number of Ads → 1 2 2 2

### Ad in the CWMA Wildly Popular E-News

Dedicated advertisements in our wildly popular weekly news at a future date (to be selected).

1 2 3

### Regular CWMA Webinar Sponsorship Opportunity

You will select one of our future virtual events for your dedicated sponsorship to keep the brand awareness going.

✓ ✓

### CWMA Annual Project Main Sponsor

A unique annual benefactor level that highlights your patronage for a full year for a major project that benefits the entire industry community — this year we have two key benefactor needs including our Working Groups and Resource Library but we are open to discussion as well.

✓

# Other Opportunities



## Full Conference Exhibitor/In-Person Booth (Limited to 7 Booths) - \$300

These booths are available with a Patron Level or higher sponsorship. Maximum exposure for the entire event! High traffic area. Booths will be in the Arbutus Foyer with the food, reception desk, and are right next to the ballroom where the plenaries are. Electrical is included. First option/preference will be given to members and regular annual exhibitors. Booth attendants are expected to use the delegate passes available in the sponsorship level chosen. If you require additional attendant passes for one or more days, additional fees will apply.

## Wednesday-Only Exhibitor/In-Person Booth (Limited to 7 Booths) - \$250

For those who want to make a one-day awareness-building splash! Booths will be in the Arbutus Ballroom Networking Cafe all day Wednesday including for the Reception | Moderate-to-high traffic. Electrical is included. One booth attendant. Breakfast/Lunch/Reception included. **One booth attendant.** Breakfast/Lunch/Reception included. **Additional booth attendants – \$100 per person.**

## In-Kind Trade Options/Donations for Delegate Draws/Other Ideas

We are open to discussing offers and ideas which benefit our delegates and give you some brand exposure. Reach out anytime!

# Exhibitor Map

