save on foods Going the extra mile

October 18, 2018



WECARE

about our customers, team members, communities and our company.

WE COMMITTED

to diversity, innovation, fun, integrity, entrepreneurship and transparency.

WEPASSIONATE

about delivering results and sharing our success.



of consumers polled believe its important for companies to stand up for important social justice issues

Cone Communications – 2017CSR study



of consumers polled say when a company takes a stand on a social or environmental issue, they will do research to see if it is being authentic

Cone Communications – 2017CSR study



of citizens want to do business with companies that share their values.

Edelman Brandshare, 2015



of recent graduates will factor a company's commitment to sustainability when choosing between jobs

2011 Deloitte Volunteer IMPACT Survey



of citizens believe that a company can be more profitable by finding ways to solve social and community problems

Edelman Trust Survey, 2017



of consumers want more meaningful relationships with brands, yet only 17% think brands deliver.

Edelman Brandshare, 2015



Corporate Responsibility Framework



Caring for customers

- Food safety & quality
- Responsibly sourced products
- Nutrition, health and wellness
- Transparency



Sustaining our resources

- · Zero waste
- Climate change



Community leaders

 Local community investments



World class culture

- Safety
- Health & wellness
- Living wage
- Diversity and inclusion



Governing responsibly

• Ethics | Legal compliance | Data Integrity | Public disclosure | Executive support & commitment



Corporate Responsibility Goals

Caring for customers (Customers)

Sustaining our resources (Environment)

Community leaders (Community)

World class culture (Our people)

Food Safety and Quality:

We will always provide safe, compliant, and quality food.

Responsibly Sourced Products:

We embed responsible practices into how we source our products, including supplier selection and relationship development

Transparency:

We will make it easy for our customers to access information about our products and services including what they contain, how they were produced, and where they come from.

Nutrition, Health and Wellness:

We will make it easy for our customers to make healthier choices by reducing the amount of sodium, sugar, and saturated fat in our Western Family products.

We will offer a range of food, products and services that contribute to good nutrition, health and wellness.

Climate Change:

We will contribute to combating climate change by working to ensure the ongoing reduction of carbon emission from our operations.

Zero Waste:

We will work to reduce our operational waste year over year, to eliminate all possible aspects being sent to landfill.

Local Community Investments:

We will enrich the lives of our customers, team members and the communities in which we operate through various activities including donating, fundraising, sponsoring and supporting organizations at the local and provincial level, with a focus on children, families, health and nutrition.

Safety:

We will always provide our team members, contractors, and customers with a safe working environment and shopping experience.

Health and Wellness:

We will provide the opportunity and resources to enhance the wellness of our team members.

Living Wage:

We commit to providing all of our team members the opportunity to make a living wage.

Diversity and Inclusion:

We will create a culture that respects and embraces all individuals.

Food Recovery Efforts

Prevent

surplus and potentially wasted food through

 Responsible sourcing, purchasing, production & merchandising practices
best in class inventory management and operations





 to food waste reduction performance by...

 monitoring metrics & key performance indicators to targets, goals & objectives
implement changes for continuous

improvement



Divert

from landfill appropriately by...

forging partnerships with quality intermediaries and local agencies to divert safely to best and highest use through donations to people & farm, and ensuring compost and appropriate depackaging



Food Recovery Efforts

Collaborate for Change | Zero Waste Goal | Redirect Potentially Wasted Food | Transparency | Responsible Sourcing | Build Healthier Communities



Loop - Rescue Food, Rescue the Planet





Backpack Buddies provided over 16,000 backpacks of food last year.



